

meeta panesar

graphic design

meetapanesar.com
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661.607.5983

SKILLS

Adobe InDesign, Illustrator, Photoshop, Dreamweaver, After Effects, Flash, Visual Communication, Conceptual Development, Page Layout, Typography, Web Design, Color, Organization & Time Management, Group Collaboration, Enthusiastic, Self-Motivated, Positive, Dedicated

EDUCATION

The Art Institute of California - San Francisco, CA
Bachelor of Science, Graphic Design GPA 3.8
Graduation December 2009

DESIGN EXPERIENCE

Apple, Inc . Cupertino, CA 3.2010–Present

Packaging Design Assistant

Assist in-house Package Design team with studio design projects, layout production, illustration, photography, comping and overall production assistance

Nest Collective . Emeryville, CA 2.2010–3.2010

Freelance Junior Graphic Designer

Assist Design Director with various projects including packaging, sales support materials, interactive, tradeshow, in-store experiences, print and internal projects

San Francisco Film Society . San Francisco, CA 8.2009–12.2009

Design Intern

Design company collateral, including postcards, mailers, posters, and interactive design materials; Photo editing

DEGW . San Francisco, CA 8.2009–9.2009

Freelance Designer

Organize and design a 100-page project proposal on a tight deadline

Robert Turner . San Francisco, CA 1.2009–3.2009

Freelance Web Designer

Created a portfolio website (designbyrobertturner.com) for client showcasing design, illustration, photography, and motion graphic work

EXTRACURRICULAR

AIIGA Student Member
AIGASF Hung Up Fall Gala 2009 Volunteer
AIGASF Compost Modern 2009 Volunteer
AIGASF Put a Cork in It Fall Gala 2008 Volunteer
President Council Representative of
Design Club: helped establish AIIGA Student Chapter
Honors/Dean's List

PUBLICATIONS

Le Fourquet Gourmet Lifestyle Magazine 9.2009

Project Featured: Op Art Wine

Gestalten's Boxed and Labelled 11.2009

Project Featured: Op Art Wine & Forbidden Cocktails

Design and Design's Book of the Year Volume Two 2.2010

Project Featured: Pearl and Mabel Tea

Rockport's Design Essentials, 100 Principles for Package Design 2010

Project Featured: Op Art Wine, Pearl and Mabel Tea, & Forbidden Cocktails