

meeta panesar

graphic design

meetapanesar.com
hello@meetapanesar.com
661.607.5983

SKILLS

Adobe InDesign, Illustrator, Photoshop, Dreamweaver, After Effects, Flash, Visual Communication, Conceptual Development, Page Layout, Typography, Web Design, Color, Organization & Time Management, Group Collaboration, Enthusiastic, Self-Motivated, Positive, Dedicated

EDUCATION

The Art Institute of California - San Francisco, CA
Bachelor of Science, Graphic Design GPA 3.8
Graduation December 2009

DESIGN EXPERIENCE

Apple, Inc . Cupertino, CA 3.2010–5.2011

Packaging Team Design Assistant

Assist in-house Package Design team with studio design projects, layout production, illustration, photography, comping and overall production assistance

Nest Collective . Emeryville, CA 2.2010–3.2010

Freelance Junior Graphic Designer

Assist Design Director with various projects including packaging, sales support materials, interactive, tradeshow, in-store experiences, print and internal projects

San Francisco Film Society . San Francisco, CA 8.2009–12.2009

Design Intern

Design company collateral, including postcards, mailers, posters, and interactive design materials; Photo editing

DEGW . San Francisco, CA 8.2009–9.2009

Freelance Designer

Organize and design a 100-page project proposal on a tight deadline

Robert Turner . San Francisco, CA 1.2009–3.2009

Freelance Web Designer

Created a portfolio website (designbyrobertturner.com) for client showcasing design, illustration, photography, and motion graphic work

PUBLICATIONS

Monsa's 365 Days of Design

Project Featured: 2010 Calendar

Rockport's Design Essentials, 100 Principles for Package Design

Project Featured: Op Art Wine, Pearl and Mabel Tea, & Forbidden Cocktails

Design and Design's Book of the Year Volume Two

Project Featured: Pearl and Mabel Tea

Gestalten's Boxed and Labelled

Project Featured: Op Art Wine & Forbidden Cocktails

Le Fourquet Gourmet Lifestyle Magazine Issue #12

Project Featured: Op Art Wine

EXTRACURRICULAR

AIGA Member

AIGASF Pimp My Pine Wood Derby Fall Gala 2010 Volunteer

AIGASF Hung Up Fall Gala 2009 Volunteer

AIGASF Compost Modern 2009 Volunteer

AIGASF Put a Cork in It Fall Gala 2008 Volunteer

President Council Representative of

Design Club: helped establish AIGA Student Chapter

Honors/Dean's List